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## Press Release

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### Milwaukee Police Department Launches New Website

MILWAUKEE, WI (December 8, 2025) - The Milwaukee Police Department (MPD) is pleased to announce the launch of its newly redesigned website, <https://mkepolice.com>.

The modern, user-friendly platform elevates organizational transparency, access to services, and community engagement.

The new site is structured to be responsive across devices, with clearer navigation and easier access to services. With dedicated pages for departmental operations, statistics, history, and community initiatives, people have a better window into how their police department functions and engages. The community-facing content, such as resources, safety tips, event listings, and recruitment information, encourages active participation from residents, business owners, community group leaders, and visitors.

For the community looking to get involved, the website highlights a wide range of the Milwaukee Police Department's resources and initiatives. Events like the Milwaukee Police Athletic League and National Night Out allow residents to enhance their relationships with officers, while programs like SAFE PLACE and Community Connect MKE offer opportunities for community engagement. More information about these resources can be found at <https://mkepolice.com/resources-initiatives>.

The new website also introduces an interactive district map, which includes a brief overview of Milwaukee's neighborhoods, contact information, and an organizational chart for the department. This map is available at <https://mkepolice.com/workforce-districts>.

The new platform also expands access to educational resources. People can now easily find information on topics like bike and pedestrian safety, firearm surrender protocols, reporting procedures for missing persons, and so much more. These free educational materials are designed to empower the community, promote safety, and reduce the need for officer intervention. For those looking to leverage this information, these resources can be viewed at <https://mkepolice.com/safety-awareness>.

The website redesign and development were made possible through a generous donation by Milwaukee-based commercial real estate firm Phoenix Investors. Their support reflects a shared commitment to strengthening public safety infrastructure and enhancing the digital experience for Milwaukee residents and visitors.

“The new Milwaukee Police Department (MPD) website will allow our community members to be informed and view a modern design with greater accessibility,” said Chief Jeffrey Norman. “MPD values our partnership with Phoenix Investors and is grateful for their generous donation that funded the creation of this new website.”

## **About the Milwaukee Police Department**

Since 1855, the Milwaukee Police Department (MPD) has served the City of Milwaukee, rooted in community and dedicated to protecting, supporting, and partnering with residents to build sustainable, safe, healthy neighborhoods. MPD is committed to protecting and serving the residents, businesses, and visitors of the City of Milwaukee. With a focus on community partnership, innovative policing strategies, and transparency, MPD works to enhance public safety, reduce crime, and foster trust between officers and the community. MPD strives to create a safer, more connected Milwaukee for all through proactive engagement, data-driven operations, and collaboration with local, state, and federal partners.

For more information, please visit our new site at <https://mkepolice.com>.

## **About Phoenix Investors**

Milwaukee-based commercial real estate firm Phoenix Investors and its affiliate companies hold equity interests in a portfolio of industrial properties totaling approximately 83 million square feet spanning the nation. Their work focuses on the acquisition, renovation, and release of former manufacturing facilities. This revitalization of facilities throughout the continental United States positively transforms communities and restarts the economic engine in the communities they serve.

For more information, please visit <https://phoenixinvestors.com>.

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